



All Printed Displays are **made to order**



Optional brushed stainless steel stand-off fittings

Dealer/Stockist Signs

Minimum order quantity (guide): 25

- Available in almost any size and shape
- Vibrant screen printing provides 5+ years outdoor life
- Digital print also available, with optional matt or gloss screen varnish to extend outdoor life
- Available in aluminium, foam PVC, acrylic, PET or polycarbonate to suit application and budget
- Pre-drilled ready for screw or nail fixing



Banners

No minimum order quantity

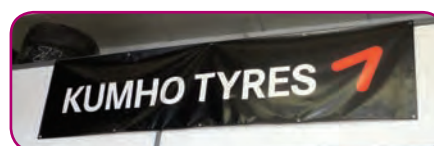
- Available in a choice of materials (see below) up to 5m (w) x 24m (l)
- 6-12 months outdoor life
- Folded hems provide a 'double-strength' perimeter for optimal wind-load resilience
- Eyelets fitted as standard (silver finish metal or clear polycarbonate, depending on quantity)
- All banners supplied with nylon tie-wraps (1 per eyelet) – quick and easy to use, achieve best appearance and extremely secure
- All banners individually poly-bagged, providing protection throughout storage and distribution



Silver finish metal eyelet



All banners supplied complete with tie-wraps



Light Block PVC

Premium quality and perfect for double-sided print

- 0.5mm/750gsm with high tenacity polyester fibre reinforcement
- High strength and totally opaque
- Long outdoor life and vibrant colour reproduction



Front-Lit PVC

Cost-effective yet high quality, for single-sided print

- 0.3-0.4mm/400gsm with high tenacity polyester fibre reinforcement
- For single-sided print with white or single colour on reverse
- 'Brilliant white' surface guarantees optimal colour vibrancy
- 69% PVC/31% polyester make-up ensures excellent outdoor performance



Polyethylene

Great value and 100% recyclable, for single-sided print

- 0.24mm/190gsm woven polyethylene, suitable for PE4 recycling channels
- Extremely high strength/rip resistance
- Heat-welded hems and clear recyclable polycarbonate eyelets as standard
- For single-sided print with white on reverse

Open/Closed Signs

Minimum order quantity (guide): 25

Premium

An extremely effective, functional and innovative piece of POP designed in-house and proving to be a hit for everyone who sees it!

- Displays up to 4 messages in one
- Opening time sheets included – simply peel off and stick in the appropriate day/time slot
- Double-sided insert – rotate/reverse to display opening times or alternative message



Simply pull tabs on reverse to change open/closed message



1. Insert panel simply slides out



2. Rotate to show alternative message



3. Slide insert back into position



Inserts can be printed on reverse to provide up to 4 different messages



Round

Simple 'pull-tab' function

200mm diameter

Slider

2-piece PVC sign. Simply slide sleeve along to change open/closed message.

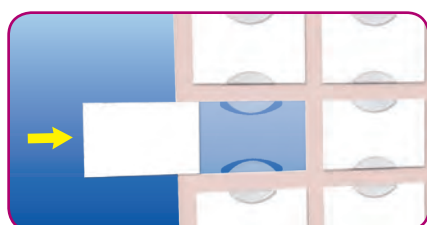


400 x 105mm

Postcard Holder

Minimum order quantity (guide): 50

- Prime position brand presence with real value to the retailer and the consumer
- Made in polypropylene and die-cut to shape with vibrant screen printed graphics
- O/A dimensions: 510 x 760mm



Postcards are held in place by die-cut tab holders – quick and easy to insert/remove



Solar Pendulum

The Premium Wobbler – ideal for counters, shelves, tills, back bars and window displays

- Self-starting motor
- Interchangeable graphics – Velcro pads for quick and easy updating
- Freestanding or fixing solutions to suit
- 2 or 3 piece graphics – made with washable 220/440 micron PVC

Powered by sunlight or ambient store lighting – no batteries required!



Creative placement – a great way to bring attention to behind-the-bar promotions



Graphics supplied complete with pre-applied Velcro pads for ease of assembly



Freestanding 3-piece design

Specification		
Panel	Dimensions (mm)	Material
Back (optional)	112 × 180	440 micron PVC
Moving	65 × 110	220 micron PVC
Front	65 × 93	



Shelf-front unit driving impulse sales



Freestanding 2-piece design



Use individually or link together

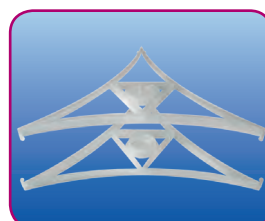


Adjustable hook included with each unit

Mobiles

Minimum order quantity (guide): 50

- High impact 3 and 4 sided hanging displays
- Graphic panels simply clip on and off – quick and easy to change
- Lightweight, flat-packed and easy to assemble
- Use individually or link together (hooks included)



3-sided top and bottom mouldings for 400mm or 500mm wide panels



4-sided top and bottom mouldings for 400mm wide panels

Brand Blocks

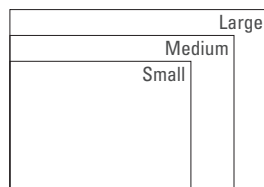
Minimum order quantity (guide): 50

Also known as 'logo blocks', these simple, stylish and highly effective brand promoters are ideal for windows, counter tops and shelves.

Cut to size in high quality 20mm crystal clear acrylic, Brand Blocks are reverse-printed to achieve that characteristic visual depth and diamond-edge polished as standard for optimum clarity from every angle.

Frequently used in jewellery and watch display cabinets, clothing outlets, electrical retailers and financial services to name a few!

Available in 3 standard sizes and custom sizes made to order.



Large:
150 × 105mm

Medium:
130 × 90mm

Small:
105 × 75mm

Cheque/Counter Mat

Minimum order quantity (guide): 50

- Functional item with real value to the retailer
- Special soft lay-flat writing surface – comfortable to use
- Choice of size and shape with vibrant screen printed graphics
- Easy to clean



Basket Liners

Minimum order quantity (guide): 250

- Increase impulse sales amongst basket shoppers
- Scuff resistant printed promotional inserts
- Quick, easy and cost-effective
- Available in 'square cut' or custom shapes (one-off cutter charge applies)



Napkin/Beer Mat Holders

Minimum order quantity (guide): 50

Made in high impact polystyrene (HIPS) with screen/digitally printed graphics, these eye-catching holders deliver brand presence with functional purpose.

Available in a wide variety of shapes and sizes.



Multi-Cup Display

Minimum order quantity (guide): 50

Precisely cut spaces hold cups securely in place and vibrant screen/digitally printed graphics ensure the Multi-Cup Display is not only informative and helpful but visually appealing as well.

Made in high impact polystyrene, this is cost-effective to produce in small quantities, lightweight and easy to clean with a high quality gloss finish.

